

23–24 September 2024
WARSAW SCHOOL OF ECONOMICS



Healthy Cities Congress

people-business-
environment

AGENDA

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MONDAY, 23 SEPTEMBER 2024		
Main Hall	10.00 – 11.50	<i>Screening of the film directed by Ewa Ewart „To the last drop”</i> Q&A session with the film-makers: Ewa Ewart – director Piotr Nieznański – Code for Green Foundation
OPENING SESSION		
Main Hall	12.00 – 12.10	<i>Opening of the Congress</i> Anna Rulkiewicz – Chairman of the Management Board, LUX MED Group Piotr Wachowiak – Rector of SGH Warsaw School of Economics Jerzy Hausner – Chairman of the OEES Programme Council, GAP Foundation
	12.10 – 12.20	<i>Keynote</i> Sławomir Nitras – Minister of Sport and Tourism
BLOCK: ENVIRONMENT		
Main Hall	12.30 – 12.45	Keynote: <i>The city's heat island</i> Bolesław Samoliński – Medical University of Warsaw
	12.45 – 13.30	Panel: <i>Blue-green Cities of the Future</i> Moderator: Marcin Lis – Business Insider journalist Maria Andrzejewska – General Director, UNEP/GRID-Warsaw Anna Dworakowska – Strategic Director, Polish Smog Alarm Association Monika Matak – Head of Public Policy & Stakeholders Relations, Danone
	13.30 – 14.00	1:1 conversation: <i>Light Pollution: no Such Thing as Night in Poland Anymore</i> Agnieszka Machnowska – Light Pollution Think Tank & Grzegorz Iwanicki – Maria Curie-Skłodowska University
	14.00 – 14.45	Panel: <i>Companies and Sustainable Development: Emissions Reporting and Decarbonisation Efforts</i> Moderator: Patrycja Otto – Dziennik Gazeta Prawna Paulina Kaczmarek – Head of Sustainability at DANONE group of companies Anna Kornecka – CEO, ESG Impact Network Association Maria Krawczyńska-Kaczmarek – CEO, Responsible Business Forum Tomasz Niewola – President of mInvestment Banking, Head of Investment Banking at mbank
	14.45 – 15.15	Coffee break
BLOCK: HEALTH		
Main Hall	15.15 – 15.30	Keynote: <i>Civilization diseases and healthy city - what is worth talking about?</i> Filip M. Szymański – President, Polish Society for Civilisational Diseases
	15.30 – 16.00	1:1 conversation: <i>One Hundred Years – a Wish or a Challenge?</i> Bernard Waśko – Director, National Institute of Public Health & Katarzyna Scheer – CEO, Biedronka Foundation
	16.00 – 16.45	Panel: <i>Innovations in Healthcare. Will Computers Replace Humans?</i> Moderator: Diana Źochowska – Medonet journalist Dominika Bettman – General Director, Microsoft Polska Zbigniew Gaciong – Rector of the Medical University of Warsaw during the term 2020-2024 Barbara Więckowska – SGH Warsaw School of Economics
	16.45 – 17.30	Panel: <i>A Healthy Approach to Employees' Health</i> Moderator: Diana Źochowska – Medonet journalist Artur Białoszewski – Warsaw Medical University, Voivodship consultant for environmental health Leszek Mellibruda – Radom Academy of Economics Dorota Sawicz – HR Director, Member of the Management Team, LUX MED Jolanta Walusiak-Skorupa – Director of the Institute of Occupational Medicine in Lodz

* - to be confirmed

BLOCK: HOUSING		
Hall No. 7	12.30 – 12.45	Keynote: TBC TBC
	12.45 – 13.30	Panel: How Can Construction Companies Contribute to Zero-Emission Buildings? Moderator: Małgorzata Tomczak – Editor-in-Chief, Architecture & Business Alicja Kuczera – Managing Director, Polish Green Building Association PLGBC Rafał Mazurczak – Managing Director of the Commercial Department, Echo Investment S.A.* Arkadiusz Rudzki – Executive Vice President Leasing & Sales at Skanska Commercial Development Europe
	13.30 – 14.00	1:1 conversation: World for Rent Bartłomiej Biga – Cracow University of Economics & Magdalena Dul-Komosińska – President of the Habitat for Humanity Foundation
	14.00 – 14.45	Panel: Can We (not) Afford Our First Flat? Moderator: Magdalena Gryn – Forbes journalist Adam Czerniak – SGH Warsaw School of Economics Małgorzata Hess – Investment and Development Director, Budimex Zuzanna Karcz – University of Warsaw student Jakub Kwaśny – President of Tarnow

BLOCK: SPACE		
Hall No. 7	15.15 – 15.30	Keynote: A holistic approach to LONELINESS AND THE URBAN ENVIRONMENT Helle Juul – JUUL FROST Arkitekter
	15.30 – 16.15	Panel: Concrete and Carosis: a Diagnosis of Modern Cities Moderator: Michał Rybak – Vice President for Operations, LUX MED Group Wojciech Galeński – creator of the channel „Samochozoza” Natalia Olszewska – Co-founder of IMPRONTY, IUAV University of Venice Marcin Sałański – Spokesperson and Head of Communication, Nextbike Poland Michał Wolański – SGH Warsaw School of Economics
	16.15 – 16.45	1:1 conversation: Clean Transport Zones: Resident- Government-Business Relations Bartosz Kwiatkowski – Frank Bold Foundation vs Bartosz Piłat – Plenipotentiary of the Warsaw City Road Administration for Clean Transportation
	16.45 – 17.30	Panel: How to Finance Green Innovation in Cities? Moderator: Dziennik Gazeta Prawna journalist Maria Krawczyńska-Kaczmarek – President, Responsible Business Forum Jarosław Rot – Executive Head of Sustainable Development, BNP Paribas Bank Poland Maciej Witucki – President of the Lewiatan Confederation Dorota Zawadzka – Stępnik – Chairman of the Board, National Fund for Environmental Protection and Water Management

Parachute Hall	12.30 – 14.45	The „Healthy Company” Round Table Moderator: Jerzy Hausner – Chairman of the OEEES Programme Council Andrzej Blikle – Institute of Computer Science, Polish Academy of Sciences; member of the European Academy of Sciences Filip Gorczyca – Member of the Management Board, Association of Independent Members of Supervisory Boards; Chapter Zero Poland Katarzyna Kosel – Member of the Board, Director of the People and Culture division, Macro Cash & Carry Polska S.A. Artur Osuchowski – Vice President of the Management Board, Orlen S.A. Agata Prorok – Senior External Relations Manager of the NUTRICIA Foundation Anna Rulkiewicz – Chairman of the Board, LUXMED Group Monika Stołowska – Director of Cluster HR, Deloitte Piotr Wachowiak – Rector of SGH Warsaw School of Economics Maciej Witucki – President of the Lewiatan Confederation
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The Main Library	19.00 – 00.00	GALA Healthy Cities Index III Edition
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TUESDAY, 24 SEPTEMBER 2024

Main Hall	9.15 – 9.30	<i>Opening of the second day of the Congress</i> Rafał Trzaskowski – Mayor of Warsaw
	9.30– 10.15	<i>Healthy Cities Index –Discussion on the Results of the III Edition. How Are Polish Cities Changing?</i> panel with Healthy Cities Index 2024 winners
BLOCK: MUNICIPAL SERVICES		
Hall No. 7	10.15 – 10.30	Keynote: <i>TBC</i> Marianna Otmianowska – Director of the Łazienki Królewskie Museum
	10.30 – 11.15	Panel: <i>What To Do When There Is Nothing To Do?</i> Moderator: Mateusz Kuźniewski – Radio 357 journalist Halina Bernat – Director of the City Library of Łódź Tomasz Półgrabski – Deputy Director for ESG and Public Affairs, Benefit Systems; President, Multisport Foundation Bogna Świątkowska – Bęc Zmiana Foundation Monika Wróbel-Harmas – Harmonia Mental Health Clinic
	11.15 – 11.45	1:1 conversation: <i>Business and its Role in Nurturing Social Development</i> Piotr Voelkel – Founder, Vox Artis Foundation & Henryka Bochniarz – President of the Council, Lewiatan Confederation
	11.45 – 12.30	Panel: <i>Zero-emission Cities: New Horizons for Urban Energy</i> Moderator: Patrycja Otto – Dziennik Gazeta Prawna Magdalena Bezulska – CEO, Veolia Term Group Magdalena Młochowska – Director Coordinator for Green Warsaw, Warsaw City Hall Dariusz Kryczka – Senior Manager at EY Law Firm in the Energy and Sustainability Team NEEST representative*
	12.30 – 13.00	Coffee break
BLOCK: INFRASTRUCTURE		
Hall No. 7	13.00 – 13.15	Keynote: <i>TBC</i> TBC
	13.15 – 14.00	Panel: <i>Digital Transformation of Cities</i> Moderator: Jacek Pochłopeń – Dziennik Gazeta Prawna Jarosław Bułka – Plenipotentiary of the Mayor of Krakow for Digital Transformation Bożena Leśniewska – Vice president for business market, Orange Aleksandra Musielak – Director of Digital Market Department, Lewiatan Confederation
	14.00 – 14.30	1:1 conversation: <i>The Future of Infrastructure Project Implementation in Poland</i> Moderator: Jan Niedziałek – TVN24 BiS journalist Jacek Karnowski – Undersecretary of State, Ministry of Funds and Regional Policy & Jurand Drop – Undersecretary of State, Ministry of Finance
	14.30 – 15.15	Panel: <i>Inhale Without Exhaust, Are Electric Cars the Future of Automotive?</i> Moderator: Paweł Zielewski – Publishing director of the business segment, PTWP Group Maciej Borecki – Director of the Sanok Branch, Autosan Wojciech Paprocki – SGH Warsaw School of Economics Jakub Faryś – President of the Polish Automotive Industry Association Andrzej Szalek – Advisor to the Management Board, Toyota Central Europe
BLOCK: EDUCATION		
Main Hall	10.15 – 10.30	Keynote: <i>Education for a Brighter Future</i> Barbara Nowacka – Minister of Education
	10.30 – 10.45	Keynote: <i>From the Prussian System to the School of Competence of the Future - a Case Study</i> Oliwia Wyrzykowska – Partnerships & ESG Team Leader, Zwolnieni z Teorii
	10.45 – 11.30	Panel: <i>Health Education</i> Moderator: Jakub Styczyński – rynekzdrowia.pl journalist Arkadiusz Mierzwa – Corporate affairs director of the Biedronka chain / Jeronimo Martins Polska Michał Jakub Stępień – Managing Director, Zacytani.org Foundation Monika Tomaszewska – General Director, Employers for Health Jolanta Żyśko – Vice- Rector for Development of the Józef Piłsudski Academy of Physical Education in Warsaw
	11.30 – 12.15	Panel: <i>A School for All, a School for a Better Tomorrow</i> Moderator: Mateusz Kuźniewski – Radio 357 journalist Małgorzata Połowniak-Dąbrowska – Advocacy Project Manager, UNICEF Poland Katarzyna Niemier – activist of Climate Reality Project Grzegorz Święch – OFF School Foundation
	12.15 – 13.00	Coffee break

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BLOCK: POPULATION AND GENERATIONS		
Main Hall	13.00 – 13.15	Keynote: <i>Loneliness in Cities</i> Dagmara Towarek – Kantar Poland
	13.15 – 14.00	Panel: <i>Ghost Town and Silver Tsunami, How to Stop Urban Depopulation?</i> Moderator: Paweł Zielewski – Publishing director of the business segment, PTWP Group Agnieszka Chłoń-Domińczak – SGH Warsaw School of Economics Marcin Bazylak – President of Dąbrowa Górnicza Beata Leszczyńska – Chairman of the Board, Emeis Marek Wójcik – Association of Polish Cities*
	14.00 – 14.30	1:1 conversation: <i>For Whom Are We Creating Modern Cities – Polish Cities for Migrants</i> Yalyzaveta Maiorova – The Ukrainian House & Anna Strzałkowska – University of Gdansk
	14.30 – 15.15	Panel: <i>Cities for Women</i> Moderator: Aleksandra Karasińska – Forbes Woman Natalia Hatałska – Chairman of the Board, In Future Institute Joanna Przetakiewicz-Rooijens – founder of The Era of New Women Foundation Olga Kozierowska – General Director, Success Written in Lipstick Foundation Beata Stelmach – Chairwoman of the Supervisory Board, Association of Stock Exchange Issuers
CLOSING SESSION		
Main Hall	15.20 – 15.35	<i>Summary and Conclusions of the Congress</i> Jerzy Hausner – Chairman of the OEES Programme Council, GAP Foundation Anna Rulkiewicz – Chairman of the Board, LUX MED Group Piotr Wachowiak – Rector of SGH Warsaw School of Economics

* - to be confirmed